Computer Science

Reg.No. :

I.Answer all the questions.
II.Use blue pen only.

Time : 00:45:00 Hrs

Total Marks : 24

Part-A

10 x 1 = 10

1) Which is the key for effective and profitable area of IT in an organization>

   (a) Data entry   (b) Database management   (c) Data management   (d) All

2) Which of the following is not an ITES of data management category?

   (a) Data entry   (b) Character Recognition and processing   (c) Dictaphone   (d) Image keying

3) Which services comprise punching data from manually filled forms, images?

   (a) Call centre   (b) Data processing   (c) DBMS   (d) Digitization

4) Career guidance, Employment online, Examination results online are all

   (a) Data processing services   (b) Web based services   (c) Call centre services   (d) Transcription services

5) Reader Response can be captured and processed from any hard copy or faxed document by

   (a) Machine Print   (b) Mark Sense   (c) Bar Coding   (d) All of these

6) A call centre work for

   (a) 12×364 (b) 8×365 (c) 12×365 (d) 24×365

7) Which are high growth areas for ITES?

   (a) IT   (b) Call centers   (c) BPO   (d) Pension Services & BFSI

8) Which of the following organization can potentially benefit from ITES?

   (a) Insurance   (b) Legal   (c) Banking   (d) All the above

9) Which of the following facilitates communication and supports the insurance claims?

   (a) Call centers   (b) Web based service   (c) Medical transcription   (d) e- Governance

10) Long term preservation, storage of important documents, easy to use and access of information are all benefits of

    (a) Call center   (b) Data digitization   (c) Medical transcription   (d) Web based services

Part-B

7 x 2 = 14

11) List out the IT enabled services.

12) List out some web based services.

13) List out the range of ITES,where Data Management in the key of IT organization.

14) List out some organizations benefited by data management ITES.

15) List some of the application areas of the digital technology.

16) What are the three main steps involved in Medical Transcription?

17) What are the steps involved in data digitization?

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