

Model Question Paper
Application of differentiation- I - Part II

12th Standard

Business Maths

Reg.No. :

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- I. Answer all the questions.
- II. Use Blue pen only.
- III. Question No 13 is compulsory.

Time : 01:00:00 Hrs

Total Marks : 75

4 x 1 = 4

Section-A

- 1) Given the demand equation $p = -x + 10$; ($0 \leq x \leq 10$) Where p denotes the unit selling price and x denotes the number of units demanded of some product. Then the marginal revenue at $x=3$ units is
(a) Rs.5 (b) Rs. 10 (c) Rs. 4 (d) Rs .30
- 2) The demand for some commodity is given by $q = -3p + 15$ ($0 < p < 5$) Where p is the unit price . The elasticity of demand is
(a) $\frac{9p^2+15}{p}$ (b) $\frac{9p-45}{p}$ (c) $\frac{15p-9}{p}$ (d) $\frac{p}{-p+5}$
- 3) For the function $y = 3x + 2$ the average rate of change of y and x increases from 1.5 to 1.6 is
(a) 1 (b) 0.5 (c) 0.6 (d) 3.
- 4) If $y = 2x^2 + 3x$, the instantaneous rate of change of y at $x = 4$ is
(a) 16 (b) 19 (c) 30 (d) 4

Section-B

5 x 6 = 30

- 5) If the total cost C of making x units is $C = 50 + 10x + 5x^2$. Find the average cost and marginal cost When $x = 1.3$.
- 6) The total cost C of producing x units is $C = 0.00004x^3 - 0.002x^2 + 3x + 10,000$. Find the marginal cost of 1000 units output .
- 7) Show that the elasticity of demand at all points on the curve $xy = C^2$ (y being price, and c is the constant) will be numerically equal to one .
- 8) Show that the elasticity of demand function $p = \frac{100}{q}$ is unity for every value of q.
- 9) Find the elasticity of supply for the supply function $x = 2p^2 + 5$

Section-C

5 x 10 = 50

- 10) The supply of certain items is given by the supply function $x = a\sqrt{p-b}$, Where p is the price, a and b are positive constants. ($p > b$) . Find an expression for elasticity of supply η_s . Show that it becomes unity When the price is 2b.
- 11) For the demand function $p = 550 - 3x - 6x^2$ Where x is the quantity demanded and p is the price per unit , find the average revenue and marginal revenue.
- 12) The sales S, for the product with price x is given by $S = 20,000 e^{-0.6x}$ Find (i) total sales revenue R , Where $R = xS$ (ii) Marginal revenue
- 13) a) The price and quantity q of a commodity are related by the equation $q = 32 - 4p - p^2$. Find the elasticity of demand and marginal revenue When $p = 3$.
(OR)
b) A point moves on the graph of $xy = 8$ in such a manner that its y- coordinate is increasing at a rate of 2 units per second, When the point is at (2, 4). Find the rate of change of the x - coordinate at the moment.
